

# CROYDON JOINT HEALTH AND WELLBEING STRATEGY

## Priorities for action

1. Giving our children a good start in life	2. Preventing illness and injury and helping people recover	3. Preventing premature death and long term health conditions
Reduce <b>low birth weight</b>	Reduce <b>smoking</b> prevalence	Early detection and management of people at risk for <b>cardiovascular diseases and diabetes</b>
Increase <b>breastfeeding</b> initiation and prevalence	Reduce <b>overweight and obesity</b> in adults	Early detection and treatment of <b>cancers</b>
Improve the uptake of childhood <b>immunisations</b>	Reduce the harm caused by <b>alcohol</b> misuse	
Reduce <b>overweight and obesity</b> in children	Early diagnosis and treatment of <b>sexually transmitted infections</b> including HIV infection	
Improve children's <b>emotional and mental wellbeing</b>	Prevent illness and injury and promote recovery in the <b>over 65s</b>	
Reduce the proportion of <b>children living in poverty</b>		
Improve <b>educational attainment</b> in disadvantaged groups		
4. Supporting people to be resilient and independent	5. Providing integrated, safe, high quality services	6. Improving people's experience of care
Rehabilitation and reablement to prevent repeat admissions to hospital	Redesign of mental health pathways	Improve end of life care
Integrated care and support for people with long term conditions	Increased proportion of planned care delivered in community settings	Improve patient and service user satisfaction with health and social care services
Support and advice for <b>carers</b>	Redesign of <b>urgent care pathways</b>	
Reduce the number of households living in <b>temporary accommodation</b>	Improve the <b>clinical quality and safety</b> of health services	

## Appendix 1

Reduce the number of people receiving **job seekers allowance**

Improve early detection, treatment and quality of care for people with **dementia**